

Sample



CORPORATE SPONSORSHIP LETTER

Dear _____ (business, corporation, or individual) _____:

My name is _____ and I recently attended the _____ (NCA or NDA) _____ camp at _____ (camp name) _____ along with my teammates from _____ (school name) _____. Our team worked extremely hard throughout the camp not only on the physical aspects of _____ (cheer or dance) _____ but also on the teamwork and leadership needed to be active participants in the success of our school.

The National Cheerleaders Association (NCA) and the National Dance Alliance (NDA) have been leaders in the Spirit industry since 1948. Each year NCA/NDA camps train over 100,000 cheerleaders and dancers across the United States. NCA and NDA pride themselves on being able to offer lifelong memories, friendships, and athleticism which pave the way for future success in life.

Being named _____ (see Awards List below) _____ is a high honor and a sign of true accomplishment. With that honor comes various exciting opportunities and possibilities to represent my school and community. I have the ability and privilege of attending the _____ (see Event Names below) _____ to perform with the NCA/NDA Special Events Team. I will be required to learn a series of programs and routines that will be performed live during the half-time show of the game. There will be a great deal of time, dedication, and practice to prepare for such a performance in a short amount of time, but I look forward to this opportunity and challenge.

I would like to ask for your help in making this dream a reality by allowing me to represent our community at this event. I am looking to raise \$ _____ (dollar amount) _____, and every amount brings me closer to my goal. I know that your company supports the development of young athletes and therefore I am asking for your monetary donation to aid in enabling me to achieve my goal. I appreciate any consideration you can provide to my endeavor. Your support means a great deal to me, my family, and our community. Thank you, and I look forward to my experiences at the _____ (Special Event Name) _____.

Sincerely,

Your name
Your High School
City and State

Event Names:

- Thanksgiving in Paradise half-time show in Oahu, Hawaii – November 2007
- FedEx Orange Bowl – January 2008

Awards List:

- an **All-American Nominee**
- an **All-American Team Member**
- a **Top All-American**
- a **NCA Top Team Winner**
- a **NCA Champion Chant Winner**
- a **NDA Team Dance Gold Circle of Winners Recipient**
- a **NDA Team Award Winner**
- a **NDA Team Leader Circle of Winners Recipient**